



ECSCA

European Community Shipowners' Associations

CSR and EU policy

3rd Annual Shipping & Offshore CSR Forum

London, 24 October 2013

Patrick Verhoeven



ECSCA

European Community Shipowners' Associations

EU 2011-2014 CSR Strategy

- **Enhancing visibility of CSR and good practices**
- **Improving and tracking levels of trust in business**
- **Improving self- and co-regulation processes**
- **Enhancing market reward for CSR**
- **Improving company disclosure of non-financial info**
- **Integrating CSR in education, training & research**
- **Emphasising (sub-)national CSR policies**
- **Aligning European and global approaches to CSR**



ECSCA

European Community Shipowners' Associations

Disclosure non-financial info

- **Proposal to amend EU Accounting Directives (2013)**
- **Large companies to disclose in annual reports relevant, material info on policies, results and risks:**
 - Environmental aspects
 - Social and employee-related matters
 - Respect for human rights
 - Anti-corruption and bribery issues
 - Diversity on boards of directors
- **Significant flexibility in way of disclosing**
- **'Comply or explain' modalities**



ECSCA

European Community Shipowners' Associations

EU Shipping Industry and CSR

Key Performance Areas	Links with EU policy / initiatives
CSR Governance	Disclosure non-financial info
Social Responsibility	Bullying & Harassment Guidelines Career Mapping Project Piracy Passenger ship safety
Environmental Responsibility	SECA – SOx emissions CO2 Monitoring, Reporting & Verification Ship recycling
Ocean Responsibility	Maritime spatial planning

Based on Coady and Strandberg (2012)



ECSCA

European Community Shipowners' Associations

Inspiration from EU port sector





ECSA

European Community Shipowners' Associations

**Patrick Verhoeven – Secretary General
European Community Shipowners' Associations (ECSA)
Rue Ducale, Hertogstraat 67/2 – B-1000 Brussels
+ 32 2 510 61 26 – patrick.verhoeven@ecsa.eu – www.ecsa.eu**



Follow me on Twitter @PVerhoevenECSA